FILE

SEPTEMBER 8

1969 fashion calendar

29th year • issued weekly

JANUARY

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ruth finley, publisher tr 9-2343 8 east 77th street new york, n.y. 10021

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

WEEK BEGINNING MONDAY, SEPTEMBER 8, 1969

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Saturday Sept. 6	MISS AMERICA PAGEANT ON NBC-TV at 10:00 P.M. Fashions by Stanley Herman of Mr. Mort in Celanese fibers.		
Monday Sept. 8 9:00 A.M. Breakfast	PREVIEW: SWIMWEAR BY DONALD BROOKS	SINCLAIR MILLS (1407 BROADWAY)	THE FOUR SEASONS 99 EAST 52ND STREET
	Press preview presentation of Donald Brooks' swimwear collection for Sinclair Mills. By invitation. Contact: Marvin Krumholz, 777-3895.		
Monday Sept. 8 12:00 Noon and 5:00 P.M.	MEN'S FASHION HOURS	ABRAHAM & STRAUS	MEN'S MEZZANINE
	Two showings of men's fashions, designed by Luciano Franzoni for Sterling & Hunt division of Hart Schaffner Marx. Open to public. Publicity: Olga Soffer, TR. 5-2200 Ext. 661.		
Monday Sept. 8 1:15 P.M.	RESORT AND EARLY SPRING COLLECTION	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Also Sept 15 at 1:15. By reservation. Contact: Miss Fritzi, LO. 5-4115.		
Monday Sept. 8 4:00 P.M.	RESORT AND CRUISE COLLECTION	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By reservation. Contact: PE. 6-5547.		
Monday Sept. 8 5:30 P.M.	BENDEL'S STUDIO FALL COLLECTION	HENRI BENDEL & FRIENDS	10 WEST 57TH STREET
	A showing of the clothes and a party for the designers who did them: Jon Haggins, Olivia Hefter, Stanley Herman, Victor Joris, Barbara Larsen, Deanna Littell, Luba, Eric Lund, Michael Mott, Sibley & Coffee, Viola Sylbert. By invitation.		
Beginning Monday Sept. 8	OPENING OF RESORT COLLECTION	AQUANALA	512 SEVENTH AVENUE SHOWROOM - 34TH FLOOR
	Continuous showings. Contact: Lee Sherman, 736-1076.		
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION	ARBE ORIGINALS	498 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
	Designed by Dorothy Arden. Continuous by appointment. Contact: 594-0220.		
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION	CARLYE DRESS	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	Continuous showings. Contact: 244-6761.		
Beginning Monday Sept. 8	OPENING: RESORT-EARLY SPRING COLLECTION	DANIKA	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous showings of dresses and costumes designed by Leamond Dean. Contact: 924-4525.		

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 8	HOLIDAY AND RESORT COLLECTION Continuous showings. Contact: LO. 4-3470.	EDIE GLADSTONE FOR DEEBS	512 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Beginning Monday Sept. 8	RESORT AND SPRING COLLECTION Daytime, sportswear, at-home fashions designed and produced in Bangkok. Contact: Joanne Jaap or Timmie Riche, HA. 1-1676.	DESIGN THAI	1 EAST 53RD STREET SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 8	HOLIDAY-EARLY SPRING COLLECTION Continuous showings. Contact: LW. 4-1080. Publicity: Vera Haggerty, 889-2798.	JANE JUSTIN FOR DON SOPHISTICATES	1400 BROADWAY SHOWROOM - 18TH FLOOR
Beginning Monday Sept. 8	SHOWING OF RESORT COLLECTION Continuous showings in new showroom. Contact: Joann Olson, LW. 4-4197.	GREGG DRADDY	498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 8	HOLIDAY AND RESORT DRESSES Continuous by appointment. Contact: 279-0710.	DYNASTY	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 8-Sept. 20	HOLIDAY AND RESORT COLLECTION IN N.Y. Luis Estevez presents his Holiday and Resort collection. By appointment. Contact: Dick Steiner, CI. 7-2200.	ESTEVEZ FOR NEAL (719 S. L.A. ST.)	HOTEL GOTHAM 55TH ST. & 5TH AVENUE
Beginning Monday Sept. 8	RESORT-EARLY SPRING COLLECTION Continuous by appointment. Contact: Rod Owens, 279-2535.	BERT GEIGER FOR CAMPIONI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Sept. 8	RESORT AND HOLIDAY COLLECTION Continuous showings. Contact: 244-2700.	GINALA	512 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Monday Sept. 8	RESORT-EARLY SPRING COLLECTION Continuous showings. Contact: 244-1700.	GOLDWORM	1410 BROADWAY SHOWROOM - 20TH FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Levino Verna. Continuous by appointment. Contact: BR. 9-3650. Publicity: Christiana Lindsay, Firestone Associates, 924-4728.	LAURENCE GROSS	498 SEVENTH AVENUE SHOWROOM - PENTHOUSE
Monday Sept. 8-Sept. 18	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: 335-6033; or Walter Oppenheimer, CI. 7-2200.	HELGA (722 S. L.A. ST.)	HOTEL GOTHAM VICE PRESIDENTIAL SUITE
Beginning Monday Sept. 8	RESORT-EARLY SPRING COLLECTIONS Designed by George Samen. Continuous by appointment. Contact: Mary Lou Levine, OX. 5-6234.	JEUNESSE; RICHARD BLAUNER'S BOUTIQUE	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Sept. 8	KNIT CRUISEWEAR COLLECTION Continuous showings. Contact: 564-1080.	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 8	OPENING: RESORT COLLECTION Continuous showings. Contact: 524-7900.	GAYLE KIRKPATRICK	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	M.S. COUTURE BY PHILIPPE TOURNAYE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION Designed by Jerry Marsch. Contact: Avery Joffe, WI. 7-2055.	MARDI GRAS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Monday Sept. 8- Sept. 18	RESORT AND EARLY SPRING COLLECTION Showings at 10:00 and 2:00. Contact: Marcella Wolfe, BR. 9-8575.	MR. BLACKWELL	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Monday Sept. 8	OPENING OF NEW COLLECTION Continuous showings. Contact: 524-3818.	MR. MORT BY STAN HERMAN	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday Sept. 8- Sept. 18	CRUISE-RESORT COLLECTIONS By appointment. Contact: Stanley Lieberman, CI. 7-2200.	STANLEY NELSON; CHANA BAKER	HOTEL GOTHAM 5TH AVE. & 55TH ST.
Beginning Monday Sept. 8	RESORT-HOLIDAY FRENCH COLLECTIONS Made-in-Paris couture ready-to-wear by: Castillo, de Rauch, Lanvin, Laroche, Patou, Venet. By appointment only. Contact: Marcia Goldberg, 755-7171. Publicity: Ruth Hammer Associates, 350 W. 51st St., 246-4818.	PARIS COLLECTIONS	1 EAST 54TH STREET SHOWROOM - 6TH FLOOR
Beginning Monday Sept. 8	HOLIDAY-RESORT COLLECTION Designed by Terry Morton. Continuous showings. Contact: BR. 9-0952.	PARNES FEINSTEIN; PF KNITS	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 8	CRUISE, RESORT, EARLY SPRING COLLECTION Informal showings by appointment. Contact: Stuart Kreisler, LA. 4-9350.	OSCAR DE LA RENTA BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR. 9-7112.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Monday Sept. 8	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: LO. 4-9194. Publicity: Betty Yarmon, TR.9-7112.	MORT SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Monday Sept. 8- Sept. 18	SPRING COLLECTION: IRISH READY-TO-WEAR By appointment. Contact: Ronald Byford, PL. 5-5800. Publicity: Ruth Hammer Associates, 350 W. 51st St., 246-4818.	STRELITZ	HOTEL ST. MORITZ PRIVATE SUITE
Beginning Monday Sept. 8	SHOWING OF RESORT-SPRING KNITWEAR Continuous showings. Contact: 244-4131.	TANNEL	1400 BROADWAY SHOWROOM - 27TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 9 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION Also Sept. 11, 16 at 10:00 A.M. Contact: LA. 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Sept. 9 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Continuous thereafter. Contact: LA. 4-5923.	WILSON FOLMAR	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Postponed Sept. 9	JOSEPH SPEAKER BY ANTHONY MUTO SHOWING, ORIGINALLY SCHEDULED FOR SEPT. 9 at 11:45, HAS BEEN POSTPONED TO Sept. 17 (see page 11).		
Tuesday Sept. 9 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Thereafter continuous. Contact: Judy Harvey, LO. 4-0462.	SPORT SOPHISTICATES (DIV. JR. SOPHISTICATES)	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday Sept. 9 2:00 P.M.	RESORT AND ADVANCE SPRING COLLECTION By reservation. Contact: CH. 4-3169.	MODERN COUTURE	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday Sept. 9 2:30 P.M. Champagne	FASHION SHOW AT WESTBURY GARDENS Showing of Fall and Holiday fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	WESTBURY GARDENS LONG ISLAND
Tuesday Sept. 9 2:30 P.M.	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: Kay Farmer, OX5-4812.	HOUSE OF JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday Sept. 9 3:00 P.M.	SHOWING OF FALL IMPORT FASHIONS By invitation only. Contact: PL. 3-6821.	CHEZ NINON	487 PARK AVENUE SALON
Tuesday Sept. 9 4:00 P.M.	RESORT AND EARLY SPRING COLLECTION Designed by Elinor Simmons. Also Wed., Sept. 16 at 4:00. By reservation. Contact: Roslyn Shoenthal, 594-0030.	MALCOLM STARR	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 9 5:00 P.M. Cocktails	HOLIDAY AND RESORT COLLECTION By invitation. Thereafter at showroom, 498 Seventh Avenue, 6th floor. Contact: OX. 5-2900. Publicity: Eleanor Lambert, MU. 8-2130.	STJ BY MARSHALL KLUGMAN	500 CLUB 500 SEVENTH AVENUE
Cancelled Sept. 9	BLOOMINGDALE'S PRESS PREVIEW OF ROBE BOUTIQUE BY BILL TICE OF ROYAL ROBES, ORIGINALLY SCHEDULED FOR SEPT. 9 AT 6:15, HAS BEEN CANCELLED		
Tuesday Sept. 9 6:30 P.M.- 8:30 P.M.	FIRST SESSION: CAREER COURSE "Designing & Manufacturing". Speakers: Patti Capalli, Addenda; Mr. Fred, Fur & Sport; Adele Simpson. Price: $2.75. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	UNITED ENG. CENTER 345 EAST 47TH STREET
Beginning Tuesday Sept. 9	RESORT AND EARLY SPRING COLLECTION Designed by John Mullen and Miss Estee. Continuous showings. Contact: LO. 5-2626.	ARKAY	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION	BRENNER COUTURE	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Designed by Eleanor Brenner. Contact: Ruth Shiller or Norma Wilk, 947-9677		
Beginning Tuesday Sept. 9	RESORT COLLECTION	PIERRE CARDIN NEW YORK	205 WEST 39TH STREET SHOWROOM - 15TH FLOOR
	By appointment. Contact: 279-3091.		
Beginning Tuesday Sept. 9	OPENING OF NEW COLLECTION	CAVENDISH DRESSES	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Continuous showings. Contact: LO. 5-2626.		
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION	CLARET	498 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
	By appointment. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.		
Beginning Tuesday Sept. 9	CRUISE-EARLY SPRING COLLECTION	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous by appointment. Contact: LO. 4-9115.		
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION	JEREMY	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
	Designed by Alan Phillips. By appointment. Contact: Bud Klauber,594-0870.		
Beginning Tuesday Sept. 16	OPENING OF RESORT COLLECTION	MILBO	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
	Showings by appointment. Contact: Bob Miller, 594-6880.		
Beginning Tuesday Sept. 9	OPENING: RESORT AND SPRING COLLECTION	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
	Continuous showings. Contact: CH. 4-3558.		
Beginning Tuesday Sept. 9	OPENING OF RESORT-HOLIDAY COLLECTION	PROJECT II	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Designed by Gunter. By appointment. Contact: 564-5430.		
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
	Designed by Ole Borden and Carmine Porcelli. Continuous showings. Contact: LO. 4-3600.		
Beginning Tuesday Sept. 9	OPENING OF RESORT COLLECTION	ROYAL LYNNE; CHARLES LORD	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	Continuous showings. Contact: Ruth Winslow, LO. 3-3035.		
Beginning Tuesday Sept. 9	RESORT-EARLY SPRING COLLECTION	MISS SHAHEEN BY JAY MORLEY	530 SEVENTH AVENUE; CALIF. MART - 3RD FL.
	Continuous showings. Contact: 279-5664 (N.Y.); 213-626-2255 (L.A.).		
Wednesday Sept. 10 9:30 A.M. Breakfast	PRESS PREVIEW: FALL AND WINTER FURS	BEN THYLAN (32 EAST 57TH ST.)	THE COLONY 31 EAST 60TH STREET
	Breakfast showing of fur collection. By invitation. Contact: Pamela Ripps, Liaison Agency, 355-7310.		
Wednesday Sept. 10 10:00 A.M.	RESORT-HOLIDAY COLLECTION	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	By reservation. Contact: PE. 6-0151.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 10 10:30 A.M.	OPENING OF RESORT COLLECTION	CHUCK HOWARD	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Also Sept. 16 at 10:30. By reservation. Contact: Don Friese, LO. 4-2155.		
Wednesday Sept. 10 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION	GINO CHARLES	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Designed by Beverly Moyer and William de Natale. Contact: LA. 4-4510.		
Wednesday Sept. 10 12:00 Noon	OPENING OF RESORT COLLECTION	HAROLD LEVINE	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Designed by Don Breitinger. Also Sept. 16 at 12:00. Contact: LA. 4-0237.		
Wednesday Sept. 10 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	HANDMACHER-VOGEL (533 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Fall collection by Mario Forte. Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Wednesday Sept. 10 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION	HARVEY BERIN	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Also Sept. 11, 17 at 1:00. By appointment. Contact: PE. 6-0206. Publicity: Essie Pinsker Associates, WI. 7-2514.		
Wednesday Sept. 10 2:00 P.M.	SHOWING OF RESORT COLLECTION	JON HAGGINS (37 WEST 39TH STREET)	THE SANCTUARY 407 WEST 43RD STREET
	No admittance without invitation. Contact: Harri Carey, 695-5555.		
Cancelled Sept. 10	REMBRANDT'S RESORT SHOWING, ORIGINALLY SCHEDULED FOR WED., SEPT. 10 AT 2:30, HAS BEEN CANCELLED (Opening Sept. 9)		
Wednesday Sept. 10 3:00 P.M.	THIRD ANNUAL FUR SHOW	STATUS MAGAZINE (641 LEXINGTON AVE.)	THE FOUR SEASONS 99 EAST 52ND STREET
	Showing of fur fashions. By invitation. Contact: Gloria Kins, 935-6140.		
Wednesday Sept. 10 3:30 P.M.- 6:00 P.M. Cocktails	CHRISTMAS PARTY FOR PRESS	THE SINGER COMPANY (30 ROCKEFELLER PLAZA)	HOTEL PLAZA TERRACE ROOM
	The Singer Company will introduce a new line of home entertainment products, fabrics, sewing machines, floor care products, gift items for the holiday season. By invitation only. Contact: Pam Johnston, Singer, LT. 1-4800 Ext. 448; or Ashley Burner, J. Walter Thompson, MU. 6-7000 Ext. 2987.		
Wednesday Sept. 10 4:00 P.M.	OPENING OF RESORT COLLECTION	MALCOLM STARR INTERNATIONAL	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Designed by Rizkallah. By reservation. Contact: Roslyn Shoenthal,594-0030.		
Wednesday Sept. 10 5:30 P.M. Cocktails	PRESS RECEPTION	SAKS FIFTH AVENUE	FIFTH FLOOR
	Reception honoring "The Creators". By invitation only. Publicity: Helen O'Hagan, PL. 3-4000.		
Wednesday Sept. 10 6:00 P.M.	PRESS PREVIEW: MIC MAC FASHIONS	BLOOMINGDALE'S	3RD FLOOR
	Personal appearance of Gunther Sachs to launch Fall Mic Mac collection. By invitation. Publicity: Arlene Friedlander, PL. 2-1212 Ext. 7202.		
Beginning Wednesday Sept. 10	RESORT-EARLY SPRING COLLECTION	ADDENDA BY PATTI CAPALLI	1407 BROADWAY SHOWROOM - 9TH FLOOR
	Continuous showings. Contact: 736-5282.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Wednesday Sept. 10	OPENING: RESORT-EARLY SPRING COLLECTION	BARBARELLA (DIV. BARBERINI)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Informal showing of suits and costumes. Contact: Alyson Shirk, PE6-2291.		
Beginning Wednesday Sept. 10	OPENING: RESORT-EARLY SPRING COLLECTION	BARBERINI (SUB. ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
	Coats, suits, costumes. Contact: Florence Knapp, PE. 6-2291.		
Beginning Wednesday Sept. 10	PREMIER COLLECTION	THE FIFTH EDITION BY RONNIE SIMON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous showings. Contact: LO. 4-9194. Publ: Betty Yarmon, TR. 9-7112.		
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION	GINORI	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
	Continuous showings of dresses and sportswear. By appointment. Contact: Ann Lawrence or Judy Carlson, 244-4700.		
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION	JONNY HERBERT; PAB LTD.	498 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
	Continuous showings. Contact: Joe Melton, LO. 5-6900.		
Beginning Wednesday Sept. 10	OPENING OF RESORT COLLECTION	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
	Informal showings. Contact: LW. 4-9000.		
Beginning Wednesday Sept. 10	RESORT AND HOLIDAY COLLECTION	MODELIA	205 WEST 39TH STREET SHOWROOM - 14TH FLOOR
	Continuous showings. Contact: PE. 6-8888.		
Beginning Wednesday Sept. 10	PREMIERE SHOWING: NEW COLLECTION	RODRIGUES FOR PETER CLEMENTS	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
	Continuous showings of Resort and Early Spring collection designed by Rodrigues. Contact: Peter Clements, LO. 3-0992.		
Beginning Wednesday Sept. 10	RESORT-EARLY SPRING COLLECTION	RAPPI	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
	Designed by Miss Dorothy. Continuous showings. Contact: LO. 5-2626.		
Beginning Wednesday Sept. 10	OPENING: RESORT COLLECTION	NARDIELLO FOR RONA	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	George Nardiello's collection for Rona in new showroom. Continuous showings. Contact: Bill Levin, 565-1025. Publ: Eleanor Lambert, MU.8-2130.		
Beginning Wednesday Sept. 10	HOLIDAY-RESORT COLLECTION	RONA	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
	Designed by Patrick Porter. Continuous showings. Contact: LO. 5-1025. Publicity: Barbara Kling, LT. 1-8024.		
Beginning Wednesday Sept. 10	OPENING: RESORT COLLECTION	THE SIDNEYS	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Continuous showings. Contact: LA. 4-2880.		
Beginning Wednesday Sept. 10	RESORT AND EARLY SPRING COLLECTION	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Designed by Shannon Rodgers. Continuous by appointment. Contact: Jeanne Dionne, CH. 4-4940 or CH. 4-7522.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 10- Sept. 17	HOLIDAY-RESORT COLLECTION By appointment. Contact: Dolores Byers, PL. 9-3000.	TRAVILLA (122 E. 7TH ST.)	HOTEL PLAZA PRIVATE SUITE
Thursday Sept. 11 9:00 A.M.- 2:00 P.M.	"THINK YOUNG: THINK TANK" Seminar on Youth Market--she and he, white and black--with a "Look to the Seventies". Tickets: $35.00 each. Contact: Kay Corinth, PL. 9-8100.	SEVENTEEN MAGAZINE	HOTEL PLAZA GRAND BALLROOM
Thursday Sept. 11 10:00 A.M.	SHOWING OF RESORT COLLECTION Also Sept. 16 at 10:00 A.M. By reservation. Contact: CH. 4-2616.	SAMUEL WINSTON	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Sept. 11	10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Thursday Sept. 11 11:00 A.M.	HOLIDAY-RESORT COLLECTION By invitation. Continuous thereafter. Contact: WI. 7-9470.	CEIL CHAPMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Sept. 11 12:00 Noon	RESORT AND EARLY SPRING COLLECTION Designed by Morton Myles. Contact: Gino de Georgio, 594-3000.	MALCOLM CHARLES	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday Sept. 11 12:00 Noon	OPENING OF RESORT COLLECTION By reservation. Contact: Alice Berman, PE. 6-6983.	PAUL BLUMENSTEIN; ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Thursday Sept. 11 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Sept. 11	1:00 P.M. - HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Cancelled Sept. 11	BRIGANCE FOR FORNAROTTO PRESS SHOWING OF RESORT COLLECTION, ORIGINALLY SCHEDULED FOR SEPT. 11 AT 2:00 P.M., HAS BEEN CANCELLED		
Cancelled Sept. 11	DONALD BROOKS' SHOWINGS OF RESORT COLLECTION, ORIGINALLY SCHEDULED FOR THURSDAY, SEPT. 11 AT 2:00 AND 4:00 P.M., HAVE BEEN CANCELLED		
Thursday Sept. 11 2:30 P.M.	SPRING: PART I BY MARIE McCARTHY Also Sept. 16 at 2:30. By reservation. Contact: CH. 4-1872.	ALDRICH	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday Sept. 11 2:30 P.M.	HOLIDAY-RESORT COLLECTION Designed by Wadih Pharaon. By reservation. Contact: 594-2717.	MOE NATHAN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Thursday Sept. 11 2:30 P.M.	TWO SHOWINGS OF RESORT COLLECTION Second showing at 4:00 P.M. By reservation. Contact: LO. 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Thursday Sept. 11 3:30 P.M.	SHOWING OF RESORT COLLECTION By invitation. Thereafter continuous. Contact: Sallie Hackett, 736-6180.	ADRI	550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday Sept. 11 4:00 P.M.	RESORT COLLECTION BY BOB BUGNAND By reservation. Contact: PE. 6-2663.	SAM FRIEDLANDER	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday Sept. 11 4:00 P.M.	RESORT-HOLIDAY COLLECTION Designed by Bill Smith. By reservation. Contact: Gen Lease, LA. 4-4562.	SAMUEL ROBERT	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday Sept. 11 6:00 P.M.	OPENING OF "THE FIRST FLOOR" Opening of "The First Floor", featuring Diane Love's jewelry collection. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	FIRST FLOOR
Beginning Thursday Sept. 11	RESORT AND EARLY SPRING COLLECTIONS Continuous showings by Leonard Arkin, Andrew Arkin and Miss Arkin. Contact: Celeste Lucci, WI. 7-5324.	THE ARKINS	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Thursday Sept. 11	COLLECTION NUMBER 3 Showings by appointment. Call: Al Graham, 279-9915.	ANNE KLEIN AND COMPANY	205 WEST 39TH STREET SHOWROOM - 3RD FLOOR
Sept. 12	INTERNAT'L LEATHER SHOW IN PARIS, Porte de Versailles (Sept. 12-17)		
Sept. 13	ROSH HASHONAH - First day of Jewish New Year (Fri., Sept. 12 at sundown)		
Monday Sept. 15 10:30 A.M.	OPENING OF "BEENE BAZAAR" By invitation. Thereafter by appointment. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Monday Sept. 15 11:30 A.M.	OPENING OF RESORT COLLECTION Designed by Dorothy Farbo. By reservation. Contact: Virginia Yost, BR9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 15	1:15 P.M. - NAT KAPLAN, 498 Seventh Avenue, 21st floor, LO. 5-4115		
Monday Sept. 15 2:30 P.M.	SHOWING OF RESORT COLLECTION By reservation. Contact: Alice Berman, PE. 6-6983.	BRANELL; MISS BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday Sept. 15 2:30 P.M.	PRESS SHOWING OF SWIMWEAR COLLECTION By invitation. Contact: WI. 7-4232.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Monday Sept. 15	RESORT-EARLY SPRING COLLECTION Designed by Frances Prisco. Contact: LO. 4-9311.	TED BROWN	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 15-Sept. 26	SHOWINGS OF FRENCH READY-TO-WEAR Pierre Bardin presents Resort and Early Spring collections by Marie Chantal of Cannes and Basta of Paris. By appointment. Publicity: Ruth Hammer Associates, 246-4818.	MARIE CHANTAL; BASTA OF PARIS	HOTEL PLAZA PRIVATE SUITE
Beginning Monday Sept. 15	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO. 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Sept. 15	RESORT AND EARLY SPRING COLLECTION Informal showings. Contact: LO. 5-3250. Publ: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Monday Sept. 15	NEW COLLECTION BY SUSUMU Continuous showings. Contact: WI. 7-1643.	YOUNG MODES; ROBERT K	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Sept. 15-Sept. 19	BOSTON GIFT SHOW AT STATLER-HILTON HOTEL, BOSTON. Contact: Little Brothers Shows, 220 Fifth Avenue, MU. 9-7147.		
Tuesday Sept. 16 9:00 A.M. Breakfast	PRESS PREVIEW: FALL MENSWEAR Men's international Fall couture from the Tomorrow Shop, Valentino, and Mr. Fish. Show at 9:45. By invitation. (Public Shows: Wed., Sept. 24 at 6:00 and 8:00 P.M., 3rd floor.) Public Relations: Walter Hauser, PL3-1542.	ALEXANDER'S	ST. REGIS LIBRARY
Sept. 16	10:00 A.M. - ADELE SIMPSON, 530 Seventh Avenue, 23rd floor, LA. 4-7626		
Sept. 16	10:00 A.M. - SAMUEL WINSTON, 530 Seventh Avenue, 11th floor, CH. 4-2616		
Sept. 16	10:30 A.M. - CHUCK HOWARD, 550 Seventh Avenue, 2nd floor, LO. 4-2155		
Tuesday Sept. 16 11:00 A.M.	PRESS PREVIEW: TIFFEAU SWIMWEAR Jacques Tiffeau will preview his Cruise-Spring '70 swimwear collection for Catalina. By invitation only. Contact: Laura Riordan, LA. 4-4696.	CATALINA	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Tuesday Sept. 16 11:30 A.M.	FALL FASHIONS BY CHRISTIAN DIOR-N.Y. Customer showing of Christian Dior-N.Y. fashions. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 16 12:00 Noon Luncheon	PRESS SHOWING OF FUR COLLECTION Showing of Ben Kahn's Fall-Winter fur collection. By invitation. Contact: BR. 9-0633; or Arnold Jurdem, 421-1461.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA CRYSTAL ROOM
Tuesday Sept. 16 12:00 Noon	SHOWING OF TONY COLECCHIO COLLECTION Open to public. Contact: Adrienne Seiden, OR. 5-1000 Ext. 388.	FRANKLIN SIMON	PAVILLION 3RD FLOOR
Sept. 16	12:00 Noon, HAROLD LEVINE, 530 Seventh Avenue, 21st floor, LA. 4-0462		
Tuesday Sept. 16 1:00 P.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY BY MURRAY NIEMAN	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 16 1:00 P.M.	PUBLIC FASHION SHOWINGS Informal modeling of the "Evelyn Roaman Collection". Open to public. (Boston: Mon., Sept. 15, 2:30 P.M., 20 Winter St.; Philadelphia: Wed., Sept. 17, 2:30 P.M., 1209 Chestnut St.) Contact: Mariette Schumacher, 679-8600.	ROAMAN'S	20 WEST 39TH STREET
Sept. 16	2:30 P.M., ALDRICH, 530 Seventh Avenue, 12th floor, CH. 4-1872.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 16 3:00 P.M.	FALL AND WINTER COLLECTION	ELIZABETH ARDEN	691 FIFTH AVENUE SALON - 2ND FLOOR
	Private showing for press and customers. By invitation. Publicity: Happie Reilly, Ruder & Finn, PL. 9-1800.		
Tuesday Sept. 16 5:30 P.M.- 7:30 P.M. Cocktails	HOLIDAY FASHIONS IN BAN-LON	HARPER'S BAZAAR; HAPPENSTANCE; BACARDI	EL MOROCCO 307 EAST 54TH STREET
	Bacardi Rum party and showing of Holiday fashions in Ban-Lon by Eloise Curtis for Happenstance. By invitation only. All invitations have been issued. Publicity: Terry Yoffe, Puritan, 695-7900.		
Beginning Tuesday Sept. 16	RESORT-EARLY SPRING COLLECTION	HERBERT GALLANT	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
	Informal showings by appointment. Contact: LA. 4-7285.		
Beginning Tuesday Sept. 16	RESORT COLLECTION	JOHN MOORE	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
	Informal showings by appointment. Contact: OX. 5-1350.		
Beginning Tuesday Sept. 16	RESORT COLLECTION	RONDINA-MANZO	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
	Continuous by appointment. Contact: Mr. Revell, CH. 4-7270.		
Beginning Tuesday Sept. 16	RESORT COLLECTION BY BILL HAIRE	VICTORIA ROYAL	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings. Contact: WI. 7-6845. Publ: Essie Pinsker, WI. 7-2514.		
Beginning Tuesday Sept. 16	OPENING: RESORT COLLECTION	CHESTER WEINBERG	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
	Informal showings by appointment. Contact: CH. 4-3877.		
Wednesday Sept. 17 9:45 A.M.	PRESS PREVIEW OF FALL-WINTER IMPORTS	OHRBACH'S	18 WEST 35TH STREET 5TH FLOOR
	Preview of Paris and Italian haute couture originals and Ohrbach's line-for-line original fabric copies. (For Release, Fri., Sept. 19) Fashion Coordinator: Bobbi Queen. Publicity: Mark Klauser. Also Showing: Tues., Sept. 23, 1:00 P.M. (for immediate release), by invitation; second show: 6:00 P.M., open to public. (Westbury: Thurs., Sept. 25, 1:00 P.M., 2nd fl.) Invitations will be issued. Contact: Miss Gavin, OX. 5-4000 Ext. 208.		
Wednesday Sept. 17 10:30 A.M.	RESORT COLLECTION	PATTULLO-JO COPELAND	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
	By reservation. Thereafter by appointment. Contact: LO. 3-5650.		
Wednesday Sept. 17 11:00 A.M.	RESORT DRESSES AND SPORTSWEAR	TANNER/TANNERWAY BY MELBA HOBSON	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR
	By invitation. Thereafter continuous. Contact: Betsy Jordan, CH. 4-6350.		
Wednesday Sept. 17 11:30 A.M.	OPENING OF RESORT COLLECTION	MISS MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
	Designed by Pam Lawrence. By reservation. Contact: Joy Roman, BR. 9-5991.		
Wednesday Sept. 17 11:45 A.M.	SEPTEMBER COLLECTION	JOSEPH SPEAKER	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
	Anthony Muto's designs for the gala season and Early Spring. (Note Change of Date) By reservation. Contact: Jean Palitz, PE. 6-1351.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept.17 12:30 P.M. Luncheon	VALENTINO FASHIONS AT LUNCHEON SHOW	LORD & TAYLOR	HOTEL PLAZA BALLROOM
	Private luncheon showing of Fall and Winter fashions by Valentino. Invitations have been issued.		
Wednesday Sept. 17 12:30 P.M. Luncheon	FASHION SHOW AT LUNCHEON	ADOLPHE ZELINKA (512 SEVENTH AVENUE)	BARBETTA RESTAURANT 321 WEST 46TH STREET
	Fall-Winter collection by John Anthony. Reservations ($5.95): CI. 6-9171. Barbetta Publicity: Ellen Perl, TE. 2-8212.		
Sept. 17	1:00 P.M., HARVEY BERIN, 530 Seventh Avenue, 7th floor, PE. 6-0206		
Wednesday Sept. 17 2:30 P.M.	SHOWING: RESORT-EARLY SPRING COLLECTION	CHRISTIAN DIOR-NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	Designed by Dominic. Contact: Maria Finkle, LO. 4-9220.		
Wednesday Sept. 17 3:30 P.M.	PRESS PREVIEW: FALL-WINTER FURS	FEMINA FURS	330 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By invitation only. Contact: 565-3870.		
Beginning Wednesday Sept. 17	RESORT AND HOLIDAY COLLECTION	MARION DIGNEY LTD.	14 EAST 53RD STREET SHOWROOM - 6TH FLOOR
	By appointment. Contact: Mark Thompson, PL. 3-8175.		
Thursday Sept. 18 9:00 A.M. and 12:00 Noon	THE IMPORT COLLECTION: BREAKFAST & LUNCHEON	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL AMERICANA BALLROOM
	Showing of imports at breakfast and luncheon presentations. Chmn & commentator: Betsy Talbot Blackwell, Editor-in-Chief, Mademoiselle. Prices (breakfast): $10.00, members; $20.00, guests; (luncheon): $15.00, members; $25.00, guests. Contact: CI. 7-3940.		
Thursday Sept. 18 2:00 P.M. Cocktails	PREVIEW: RESORT COLLECTION	ELGE BOVE (530 SEVENTH AVENUE)	ST. REGIS ROOF
	"I Love Trevira"--Early Spring and Resort collection in Trevira polyester. Show at 2:30. By invitation. Thereafter in showroom. Contact: Miss Tanya, 524-9846.		
Thursday Sept. 18 4:00 P.M. Cocktails	PRESS-BUYER SHOW: SPRING SWIMWEAR	CATALINA (1407 BROADWAY)	FOUR SEASONS 99 EAST 52ND STREET
	Catalina and Jacques Tiffeau will present Spring '70 swimwear collections for press and buyers. Cocktails at 4:00 P.M. Show promptly at 4:30. By invitation only. Contact: PE. 6-2855.		
Thursday Sept. 18 6:00 P.M.	"LONDON IN NEW YORK"	FRANKLIN SIMON	4TH FLOOR
	Public showing of English imports. Special Guest: Gerald McCann. Contact: Adrienne Seiden, OR. 5-1000 Ext. 388.		
Sept. 22	YOM KIPPUR (Jewish Day of Atonement) - Monday		
Beginning Monday Sept. 22-Oct. 4	SCANDINAVIAN FASHION WEEKS	MACY'S	"THE SCENE" 3RD FLOOR
	Opening of two-week fashion promotion on Macy's junior floor. Publicity: Joan Streit, OX. 5-4400.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday Sept. 23 10:00 A.M.	PREVIEW: FALL-WINTER FUR COLLECTION	GEORGES KAPLAN (730 FIFTH AVENUE)	FINCH COLLEGE MUSEUM 62 EAST 78TH STREET
	The press will be invited to preview furs designed by Jacques Kaplan, Mrs. George Plimpton, Wyatt Cooper, Emmanuele Khan. (Note Change of Place) By invitation. Contact: Marilyn Surgil, CI. 6-3416.		
Tuesday Sept. 23 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION	SEYMOUR FOX	512 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
	By reservation. Thereafter by appointment. Contact: LO. 4-3246.		
Tuesday Sept. 23 11:30 A.M.	FALL FASHIONS BY JERRY SILVERMAN	BERGDORF GOODMAN	5TH FLOOR
	Customer showing of fashions designed by Shannon Rodgers. Publicity: Madeline de Vries, PL. 3-7300.		
Tuesday Sept. 23 12:00 Noon Picnic	PRESS PREVIEW: SUMMER MENSWEAR	JOHN WEITZ	40 WEST 55TH STREET SHOWROOM - 3RD FLOOR
	Showing of Summer '70 menswear ideas for the "Big Man". By invitation only. Contact: Andrea Peterson, 563-4920.		
Sept. 23	1:00 P.M., OHRBACH'S IMPORT SHOW (by invitation only) see page 11		
Tuesday Sept. 23 2:00 P.M.	RESORT AND EARLY SPRING COLLECTION	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
	Showing of coats, suits, costumes. Also Sept. 30, Oct. 7 at 2:00 P.M. By appointment. Contact: Miss Lorna or Miss Delphine, OX. 5-5100.		
Sept. 23	2:30 P.M., FREDRICA FURS PRESS SHOW (see page 14)		
Sept. 23	6:00 P.M., OHRBACH'S IMPORT SHOW (open to public) see page 11		
Beginning Tuesday Sept. 23	RESORT AND EARLY SPRING COLLECTION	CHRISTIAN MANN FOR ADOLPH BLANK	512 SEVENTH AVENUE SHOWROOM - 33RD FLOOR
	By appointment. Contact: 563-6380.		
Beginning Tuesday Sept. 23	EARLY SPRING COLLECTION	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
	Continuous showings of International Coats and Costumes and Couture Raincoat Collection by Valentino of Rome. Contact: Rita Young, CH. 4-3815. Publicity: Muriel Durand, 355-6744.		
Beginning Tuesday Sept. 23	OPENING OF RESORT COLLECTION	RIKKI FOR SPORT TRIO	498 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
	Continuous showings. Contact: Helen Feinstein, LO. 3-6143.		
Tuesday Sept. 23-Oct. 2	IRISH READY-TO-WEAR SHOWINGS	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL 6TH AVE. & 54TH ST.
	Spring fashions by: Basil Collins, Donegal Design, Emor, Gailwear, John Hagarty-J.P. Fashions, David Kenna, Sheila Mullally, Pallas Knitwear, Perry of Dublin. Until Oct. 9: Pat Crowley, Jimmy Hourihan, Henry White. Also showing: Sept. 15-18, Westbury Hotel, Toronto; Oct. 12-17, Sheraton-West, Los Angeles. Contact: Brigid Greene, 265-5230. Publicity: Sue Gardner, 98 Riverside Drive, TR. 7-4952.		
Wednesday Sept. 24 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION	MARQUISE BY DAVID KIDD	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
	By reservation. Contact: BR. 9-5794.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday Sept. 24 11:00 A.M. and 3:00 P.M.	INTERNATIONAL FALL FASHION SHOWS	ALEXANDER'S	LEXINGTON & 58TH ST. 3RD FLOOR
	For benefit of Children's Cancer Fund of America. By invitation. Tickets: $10.00 per person. Publicity: Walter Hauser, PL. 3-1542. Public Relations: Serge Obolensky Associates, 1010 Third Avenue, 421-8266.		
Wednesday Sept. 24 12:30 P.M. Luncheon	ANNUAL DIAMOND AWARDS LUNCHEON	N.W. AYER & SON, INC. (1345 SIXTH AVENUE)	HOTEL PLAZA BAROQUE SUITE
	Annual Diamonds-International Awards luncheon and exhibit (open at 11:30). By invitation only. Contact: Mildred Kosick, 974-7461.		
Wednesday Sept. 24; Sept. 25 2:30 P.M.	SHOWING OF NEW FUR COLLECTION	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
	"Show and Tell"--fur collection designed by Arthur Schwartz. (Press Show: Tues., Sept. 23 at 2:30.) By invitation. Contact: CH. 4-8685. Publicity: Pauline Greene, Charles J. Charney, 867-2288.		
Wednesday Sept. 24 3:30 P.M.	PREVIEW OF FUR COLLECTION	REISS & FABRIZIO (6 WEST 57TH STREET)	ST. REGIS ROOF
	Fall-Winter furs. By invitation. Contact: Joseph J. Davis, CI. 5-0322.		
Wednesday Sept. 24 4:00 P.M. Cocktails	RESORT DRESSES AND SPORTSWEAR	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
	By invitation. Thereafter by appointment in showroom, 20th floor. Contact: OX. 5-4270. Publicity: Pennoyer Associates, MU. 2-6480.		
Sept. 25	1:00 P.M., OHRBACH'S IMPORT SHOW, WESTBURY, L.I. (see page 11)		
Thursday Sept. 25 2:30 P.M.	RESORT-SPRING DRESSES AND SUITS	DAVID CRYSTAL	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
	By invitation. Thereafter continuous. Contact: Lynn Delgado, BR. 9-6560.		
Thursday Sept. 25 3:00 P.M.	HAUTE COUTURE AND BOUTIQUE FASHIONS	NINA DIMOS	36 EAST 61ST STREET SALON
	By invitation. Contact: Ariel Eweson, 838-4302.		
Sunday Sept. 28 5:00 P.M.	SPRING OPENING IN LOS ANGELES	HELGA (722 S. L.A. ST.)	BEVERLY HILLS HOTEL BEVERLY HILLS, CALIF.
	By invitation. Thereafter by appointment. Contact: 213-MA. 7-0806.		
Beginning Sunday Sept. 28	SPRING COLLECTIONS IN CALIFORNIA	LOS ANGELES FASHION GUILD (110 EAST 9TH STREET)	INDIVIDUAL SHOWROOMS
	Spring collections by member firms: Helen Bass; Georgia Bullock; Charles Cooper; Cooper Couture; Wayne Fuller; Bert Geiger; Harrods California; Helga; Michaelson; Sebastian; Stanley Nelson; Ernst Strauss; Travilla; Werle. Contact: Marjorie Carne, 213-627-1034 (L.A.).		
Sept. 28-Oct. 1	PHILADELPHIA GIFT SHOW at Benjamin Franklin Hotel. Contact: Little Brothers Shows, 220 Fifth Avenue, MU. 9-7147.		
Sunday Sept. 28-Oct. 1	SPRING '70 MARKET WEEK	BOYS' & YOUNG MEN'S APPAREL MFRS ASSN	HOTEL NEW YORKER 8TH AVE. & 34TH ST.
	"Fashion Fling"--over 300 BAMA members will present boys' and young men's apparel and accessories. Fashion show produced by Michael Brown and hosted by Celanese Fibers at two cocktail performances, Sept. 28, 29 (tickets:$10) and two breakfast performances, Sept. 29,30 (tickets: $5.00). Contact: Robert Gur-Arie, 594-4130.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Sunday Sept. 28- Oct. 1	SCANDINAVIAN FASHION WEEK, Bella Center, Copenhagen, Denmark. Showings by leading ready-to-wear manufacturers from Denmark, Finland, Norway, Sweden. Contact: Colvin, Kaplan, Ross, 22 West 48th Street, CI. 7-3300.		
Sunday Sept. 28- Oct. 3	MENSWEAR AND BOYSWEAR MARKET Holiday-Cruise market. Contact: 312-527-4141.	MEN'S & BOYS' CLUB	MERCHANDISE MART CHICAGO, ILLINOIS
Monday Sept. 29 9:30 A.M. Coffee	PRESS PREVIEW: FALL-WINTER FURS Preview of fur fashions. Show promptly at 10:00 A.M. By invitation. Publicity: Vera Bacal, CI. 7-1388.	MAXIMILIAN FURS	20 WEST 57TH STREET SHOWROOM - 3RD FLOOR
Monday Sept. 29 10:00 A.M. Breakfast	PRESS PREVIEW: "EXOTICA SHOP" Preview of new shop (4th floor) featuring ready-to-wear and home furnishings from around the world. (For Release, Mon., Sept. 29.) By invitation. Publicity: Olga Soffer, TR.5-2200.	ABRAHAM & STRAUS (BROOKLYN)	9TH FLOOR
Monday Sept. 29 11:30 A.M.	SPRING COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-5257.	BERT GEIGER FOR CAMPIONI	122 EAST 7TH STREET LOS ANGELES, CALIF.
Monday Sept. 29 3:30 P.M.	RESORT COLLECTION IN CALIFORNIA By invitation. Thereafter by appointment. Contact: 213-627-4614 (L.A.).	IRENE BY HUBERT LATIMER	122 EAST 7TH STREET LOS ANGELES, CALIF.
Tuesday Sept. 30 12:00 Noon Luncheon	PREVIEW: SWIMWEAR '70 Preview of Robby Len (div. Genesco) showing 1970 swim and beachwear collection. By invitation. Contact: MU. 5-4794 or 724-9988.	ROBBY LEN (1410 BROADWAY)	GALLERY OF MODERN ART COLUMBUS CIRCLE
Sept. 30	2:00 P.M., ORIGINALA, 512 Seventh Avenue, 43rd floor, OX. 5-5100		
Tuesday Sept. 30 3:00 P.M.	PRESS PREVIEW: MADE-TO-ORDER FURS Press preview of custom-order furs designed by Emeric Partos. By invitation. Publicity: Madeline de Vries, PL. 3-7300.	BERGDORF GOODMAN	2ND FLOOR FUR SALON
Tuesday Sept. 30 5:30 P.M. Cocktails	RESORT-SPRING IN CALIFORNIA By invitation. Thereafter by appointment. Contact: Dick Steiner, 213-627-5427.	ESTEVEZ FOR NEAL	719 SOUTH L.A. STREET LOS ANGELES, CALIF.
Wednesday Oct. 1 4:00 P.M. Cocktails	PREMIERE SHOWING: SWIMSUIT COLLECTION By invitation only. Thereafter by appointment at showroom, 1407 Broadway. Contact: 679-8060.	GEOFFREY BEENE FOR ROXANNE	THE FOUR SEASONS 99 EAST 52ND STREET

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OUT OF DATE ORDER

Wednesday Sept. 10 3:30 P.M.	HOLIDAY-RESORT COLLECTION By invitation only. Thereafter continuous. Contact: Grayce Young, 736-5672.	SCOTT BARRIE	1032 SIXTH AVENUE SHOWROOM - 3RD FLOOR

1970

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28	29	30				

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

SEPTEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

OCTOBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

NOVEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

DECEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		